

# Jessica R. Dreistadt



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## EDUCATION

### **Ph.D. in Organizational Leadership**

Eastern University

51 credits completed

### **MA in Sociology**

Lehigh University

May 2007

### **MS in Nonprofit Management**

Eastern University

August 2000

### **BS in Marketing and Management**

DeSales University

May 1998

## PROFESSIONAL EXPERIENCE

### **Community Action Committee of the Lehigh Valley, 2004-2006; 2013-Present**

- Senior Planner
- Director, Community Action Development Corporation of Bethlehem
- Director, Sixth Street Shelter
- Coordinator of Advocacy and Outreach, Second Harvest Food Bank

### **DeSales University, 2008-Present**

- Instructor, Division of Business

### **Eastern University, 1998-2000; 2012-2013; 2016-Present**

- Research Assistant

### **Family Connection of Easton, 2006-2012**

- Executive Director

### **YWCA of Bucks County, 2000-2004**

- Program and Administrative Assistant
- ESL and Computer Instructor
- Public Relations Assistant

### **The PEAK Center, 2002-2003**

- Director of Development and Accounting

### **Archdiocese of Philadelphia, 1998-1999**

- Office Manager, Mercy Hospice

## CAREER HIGHLIGHTS

- Author of 11 books about leadership and social change
- Nineteen years of experience in community-based organizations
- Over six years of experience as a nonprofit executive director
- Eleven years of experience as a university instructor
- Created a variety of online and community-based educational opportunities for activists and artists
- Executive produced an award-winning video about hunger
- Designed art- and community service-focused summer youth programs
- Developed strategic plans for a regional foundation, therapeutic riding center, children's hospice, and networking organization
- Raised more than \$7 million for education, human service, and community development programs
- Developed two neighborhood and one multi-municipal revitalization plans
- Co-facilitated the build of a five-unit apartment building for families experiencing homelessness

## SKILLS AND STRENGTHS

- Strategic thinking and planning
- Research and analysis
- Program development and evaluation
- Verbal and written communication
- Collaboration and teamwork
- Creativity and innovation

## UNIVERSITY COURSES TAUGHT

- Leadership Skills Development
- Leadership in the Modern Organization
- Introduction to Sociology
- Introduction to Fundraising
- Public Relations for Nonprofits
- Program Evaluation for Nonprofits
- Entrepreneurship

## CONFERENCE PRESENTATIONS

- International Leadership Association
- Family Support Conference
- Early Childhood Summit
- Peace, Justice, and Conflict Resolution Conference
- Association for Applied and Clinical Sociology