

Jessica R. Dreistadt



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EDUCATION

Ph.D. in Organizational Leadership

Eastern University

51 credits completed

MA in Sociology

Lehigh University

May 2007

MS in Nonprofit Management

Eastern University

August 2000

BS in Marketing and Management

DeSales University

May 1998

PROFESSIONAL EXPERIENCE

Community Action Committee of the Lehigh Valley, 2004-2006; 2013-Present

- Senior Planner
- Director, Community Action Development Corporation of Bethlehem
- Director, Sixth Street Shelter
- Coordinator of Advocacy and Outreach, Second Harvest Food Bank

DeSales University, 2008-Present

- Instructor, Division of Business

Eastern University, 1998-2000; 2012-2013; 2016-Present

- Research Assistant

Family Connection of Easton, 2006-2012

- Executive Director

YWCA of Bucks County, 2000-2004

- Program and Administrative Assistant
- ESL and Computer Instructor
- Public Relations Assistant

The PEAK Center, 2002-2003

- Director of Development and Accounting

Archdiocese of Philadelphia, 1998-1999

- Office Manager, Mercy Hospice

CAREER HIGHLIGHTS

- Author of 11 books about leadership and social change
- Nineteen years of experience in community-based organizations
- Over six years of experience as a nonprofit executive director
- Eleven years of experience as a university instructor
- Created a variety of online and community-based educational opportunities for activists and artists
- Executive produced an award-winning video about hunger
- Designed art- and community service-focused summer youth programs
- Developed strategic plans for a regional foundation, therapeutic riding center, children's hospice, and networking organization
- Raised more than \$7 million for education, human service, and community development programs
- Developed two neighborhood and one multi-municipal revitalization plans
- Co-facilitated the build of a five-unit apartment building for families experiencing homelessness

SKILLS AND STRENGTHS

- Strategic thinking and planning
- Research and analysis
- Program development and evaluation
- Verbal and written communication
- Collaboration and teamwork
- Creativity and innovation

UNIVERSITY COURSES TAUGHT

- Leadership Skills Development
- Leadership in the Modern Organization
- Introduction to Sociology
- Introduction to Fundraising
- Public Relations for Nonprofits
- Program Evaluation for Nonprofits
- Entrepreneurship

CONFERENCE PRESENTATIONS

- International Leadership Association
- Family Support Conference
- Early Childhood Summit
- Peace, Justice, and Conflict Resolution Conference
- Association for Applied and Clinical Sociology